



Need help “Convincing Your Boss”?
We’re here for you ;-)

Why choose Focus NextSteps?

Focus NextSteps is the only proprietary OCR updating platform in the faith and non profit space. It allows you to take any handwritten document and transform them into a digital upload direct to your ChMS. Additionally, we can have those same documents be routed to a .csv that your organization can utilize in any way you choose. This tool will help eliminate data entry of contact cards, first time visitors, commitment cards, or anything you have writing on in which you would like a digital copy of.

The Administrative Heart of Focus NextSteps

Our heart is that we can decrease the time you respond to your visitors or interested parties. We desired to create a platform that will remove the efforts associated with handwritten data entry. From direct integration with ChMS management systems to allow you to manipulate .csv/excel based platforms, we save tons of time and effort for your administration. With the addition of conditional workflows, we can assure your visitors and interested parties are appropriately followed up with and are directly assimilated. All in all, we want to help you manage your data entry with limited effort.

We can't afford Focus NextSteps...

We at Focus NextSteps believe that our NextSteps data-entry management tool should be less than the hourly wage you would pay someone to manually enter them. The average card takes 4-7 minutes to input and correlate corresponding work flows. We only charge your organization on the volume of cards you scan (35 cents per card). Additionally, with our tool's minimum cost of \$30 per month, any organization processing 25 cards or more a week Focus NextSteps already is a cost savings tool to the organization. Additionally, with the automated workflows, this tool is saving time adding contact items, attributes, and opportunities. The tool should help replace the efforts of those concentrated on data entry and allow your organization to repurpose those efforts to direct ministry.

How do I engage my IT team?

“Hello Mr./Mrs. IT director, I found a way to eliminate our data-entry efforts. From contact cards, first time visitors, to even giving envelopes we can now have them directly uploaded to our ChMS.

Currently Focus NextSteps directly integrates with 3 church management portals.

- ThinkMinistry’s Ministry Platform
- Church Community Builder
- Fellowship One
- *Planning Center Online* (Coming Soon)*

What does the integration with our database do?

Integration from the above management systems allows Focus NextSteps to write transaction data into your system.

- Adding and/or syncing contacts to database
- Creation of Attributes, Contacts Items, and Opportunities
- Updating Prayer Requests
- Read Text and/or Multiple Checkboxes

We don’t use any of these databases... Can we still use Focus NextSteps?

- Yes. Focus NextSteps can operate as a standalone tool with an export to .csv functionality. Once Focus NextSteps delivers the .csv it is up to your organization how to best utilize the fields and potentially add them to your existing database.